



Terms of references - Online Photo Contest

Urban Heat in Mediterranean Cities

Interreg Euro-MED “Cool Noons” Project

Article 1. Thematics of the picture competition

The online picture competition launched by the [Cool Noons project](#) aims at nurturing the bottom-up approach at work in this [Interreg EuroMED](#) project, taking place in Marseille, Lisbon, Imola, Budva and Dubrovnik and tackling the major issue of urban heat. This competition is an invitation to reveal the social, political, and sensorial dimensions of cities under heat stress.

- How do we improve urban thermal comfort during the hottest hours of the day?
- How do we imagine new uses for urban spaces, better adapted to today's climate challenges?
- How do we visualize a lively and living city? How do we protect and leave no one and nothing behind? How do we ensure home?
- Your projects should document one of the five Cool Noons cities: Marseille, Dubrovnik, Lisbon, Imola, and Budva

Article 2. Timeline of the picture competition

The competition will take place online from 7 July to 30 September 2025 midnight.

1. Call for entries: July 7 to August 7, 2025 (*could be postponed if required*):

Submission period of an initial project that opens the right automatically to access the online workshop given by Kmar Douagi.

2. A workshop: August or September 2025

To help the competitor to develop or refine their proposal, whether an initial idea or a first image. The date of the workshop will be chosen by AVITeM among one of the two dates suggested in the form according to the majority of answers. The invitation will be proceed by email, following the call for entries.



3. Call for project: deadline September 30, 2025 (midnight)

Deadline for submission.

Article 3. Terms of participation

Any individual living in or visiting the project cities may take part in this competition (with the exception of jury members) and send one visual.

Participants are asked to fill in the registration [form](#).

Authors under 18 years of age on the day of entry must obtain written authorization from a legal guardian in order to take part in the competition and accept the present rules.

Participation in this competition implies compliance with the rules.

The organizers reserve the right to exclude photos that do not comply with the rules, or that they deem contrary to the ethics of the competition. Any discriminatory content (racism, sexism, validism, grossophobia, transphobia, etc.) will be automatically excluded.

Participation in the competition is free of charge.

For any question, participants can contact coolnoons@interreg-euro-med.eu.

Article 4 - Competition jury and selection criteria

A jury made up of 4 project representatives of Cool Noons and the photographer Kmar Douagi will select the photos submitted to establish the rankings.

Article 5 – Prizes and awards

The following prizes will be awarded to 3 winners:

1. A return-trip in one city of the project for a maximum amount of 360 euros
2. Photo material for a maximum amount of 200 euros
3. 2-hours Professional art mentoring with [Heartline collective](#): "Portfolio restructure", "support for writing applications", "Development strategies"

A selection of 15 to 20 pictures will be displayed in EuroMediterranean exhibitions, taking place in the partners' cities : Athens, Budva, Coimbra, Dubrovnik, Imola, Lisbon and Marseille during the first semester of 2026.

AVITeM, the partner in charge of this online picture competition, will grant the prizes. Prizes may not be returned or exchanged, nor may their value be paid in cash.



The same participant may not be a winner of more than one award.

Article 6 - Commitments and authorizations

Each participant is responsible for the material he/she/they submits to the contest. Therefore, he/she/they agrees to exclude any liability of the organizers of the above to third parties, including to any persons depicted in the photographs. Under no circumstances may the images submitted contain data that can be qualified as sensitive.

No image created via IA is allowed.

Participants must also ensure that they have obtained prior written authorization from identifiable persons. The project consortium cannot be held responsible for the use of these photos. Participants therefore undertake not to show any distinctive sign in their photos without authorization.

Participants and winners of the competition transfer to the organizers their rights to the photos, whether or not they win a prize, for the purposes of:

- Promotion and communication of the project, for the next five years, on physical or digital media (including social networks).
- Exhibitions, for a period of two years from the announcement of the winners.

Article 7 - Use of participants' personal data

Participants' information is recorded and used by AVITeM to record their participation in the competition and to award prizes. The personal data collected and processed is used for the purpose of entering the competition, sending the prize in the case of winners.

In accordance with current regulations on the protection of personal data, and in particular Regulation (EU) 2016/679 (RGPD), participants have a right of access, rectification, erasure, limitation of processing, as well as a right of opposition and portability of their data.

Article 8 - Appeals and disputes

The jury is sovereign in its decisions. Decisions are final and cannot be appealed or contested.