**MEDIA KIT**

**ABOUT COOL NOONS**

The Cool Noons project aims to address the issue of urban tourism in Mediterranean cities, dramatically exposed to the negative effects of climate change and in particular to heat waves, by testing and promoting innovative solutions in the urban areas.

Cool Noons is an innovative project for the way it addresses an urgent and underestimated issue such as the evolution of urban tourism towards a more sustainable model. Five pilot cities will be innovative solutions to improve the visitor experience of tourists and residents during the hottest hours of the day. The tools and methods used combine scientific accuracy, pragmatism and creativity, thanks to the diversity of the partners involved.

**LOGO**

[Google Drive folder with Cool Noons Logo](https://drive.google.com/drive/folders/1LH9dVRGSVc7paB516oKzCsvgp_augitq?usp=sharing)

**PHOTOS**

**LINK HERE**

**CONNECT WITH COOL NOONS**

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